



# Notes from the Heart

## News from Catholic Charities Archdiocese of New Orleans

Most Rev. Gregory M. Aymond  
*Archbishop of New Orleans*

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**Catholic Charities Archdiocese of New Orleans** provides life-giving programs that deliver health and human services to the most vulnerable and needy throughout 8 civil parishes in the Archdiocese of New Orleans. We serve people regardless of race, religion, age, ethnicity or economic status.

## May we answer YES to the call of service!

Dear friends of Catholic Charities,

As a Marianite Sister of the Holy Cross, the month of May - the month of mothers and our Blessed Mother - holds a special place of honor on my calendar. With my sisters in faith and service, we stand with Mary at the foot of Jesus' cross, to offer compassionate care and strength to those who are suffering. How apropos that God has given me the opportunity to do just that with the good people of Catholic Charities Archdiocese of New Orleans! God is good!

*"Behold, I am the handmaid of the Lord.  
May it be done to me according to your word."  
(Luke 1:38)*

Just as Mary said "yes" to God's call to be the mother of Jesus, we at Catholic Charities strive to welcome the unexpected with an open heart of service. Our world offers us new and ever-changing challenges, yet our purpose and mission as Catholic Charities is to offer that constant source of hope, help and a "yes!" to serve those in need!

Mary provides us the ultimate example of a mother's strength and love. Certainly, we see her reflected in our own mothers. Be sure to say a prayer for your mother and/or give her a hug if you can this month! God bless mothers this month and all the months of the year!

I'd like to leave you with a few highlights of our maternity and adoption programs directly serving mothers in our community. I encourage you to learn more about them on our website at [www.ccano.org](http://www.ccano.org). Remember, all our programs serve those regardless of religious affiliation, race, ethnicity or economic status!

Thank you for your continued support and friendship! God Bless you this month of May!



*Sr. Marjorie Hebert, M.S.C.*  
Sr. Marjorie Hebert, M.S.C.  
President/CEO

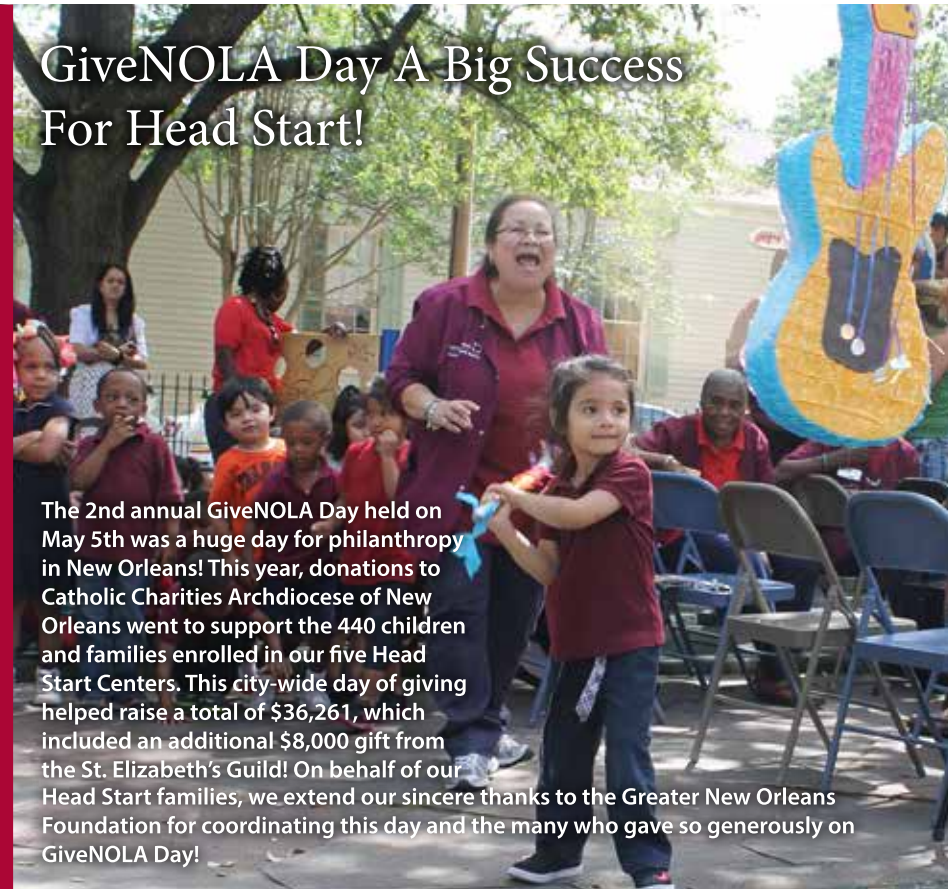
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[www.ccano.org](http://www.ccano.org)  
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## GiveNOLA Day A Big Success For Head Start!

The 2nd annual GiveNOLA Day held on May 5th was a huge day for philanthropy in New Orleans! This year, donations to Catholic Charities Archdiocese of New Orleans went to support the 440 children and families enrolled in our five Head Start Centers. This city-wide day of giving helped raise a total of \$36,261, which included an additional \$8,000 gift from the St. Elizabeth's Guild! On behalf of our Head Start families, we extend our sincere thanks to the Greater New Orleans Foundation for coordinating this day and the many who gave so generously on GiveNOLA Day!

## Maternity & Adoption Services



**ACCESS Pregnancy** is here for women with support, counseling and care during times of uncertainty. This program provides free, confidential testing, ultrasound and case management for women facing an unplanned or troubled pregnancy. The ACCESS Pregnancy Mobile Center brings these services to communities in need. ACCESS also provides a community diaper bank which is kept stocked by the generous donations from Junior League of New Orleans, St. Vincent's Guild and many individuals in the community!

♥ ACCESS distributes around 6,000 diapers each month to moms in need. This program annually serves over 500 women with loving care and support!

**Adopt NOLA:** Adoption Services of Catholic Charities Archdiocese of New Orleans is a full-service, non-profit, child placing agency that offers domestic and international adoption. This program provides counseling and support to women considering adoption as well as placing children with adoptive families.

♥ Last year, Adoption services helped place 14 children with adoptive families and offered support and information to 166 individuals and families!

**St. Vincent Maternity Clinic** provides affordable, private medical care, education, and counseling to low- to moderate-income women during pregnancy and delivery, and provides up to three days stay at Touro Infirmary. The clinic accepts Medicaid and is a Medicaid application center.

♥ In 2013-2014, St. Vincent Maternity Clinic saw 26 healthy deliveries and served 81 new mothers!

# Celebrating AHCA Extraordinary Volunteers and Donors!

Catholic Charities celebrated the successful conclusion of the 2014 Archbishop Hannan Community Appeal (AHCA) at a reception on March 25, 2015 at Archbishop Gregory Aymond's residence. This gathering honored AHCA volunteers celebrating milestones of service with the campaign and honored extraordinary donors. This annual campaign raises crucial undesignated funds to support the diverse programs and ministries of Catholic Charities. The 2014 appeal raised a total of \$1,650,103, exceeding the initial \$1.6 million goal! Thank you to our many dedicated volunteers and donors who contributed to the success of this year's campaign. Special thanks to Mason and Jennifer Couvillon for their leadership in chairing the 2014 campaign and to our incoming 2015 Co-Chair Couples, Price and Christine LeBlanc and Clifton and Elizabeth LeBlanc.



Jennifer and Mason Couvillon (2014 AHCA Chair Couple) with Archbishop Gregory Aymond



Peter F. Maunoir (35 Yr. Honoree), Fred and Kit Lipps



Price LeBlanc (Incoming Co-Chair of the 2015 AHCA), Tommie Vassel (Chairman, CCANO Board of Directors) and Lloyd A. Tate (CCANO Board Member)



Joan Ingram (5 Yr. Honoree), Suzette Herpich (5 Yr. Honoree) and Sr. Marjorie Hebert



Marion Bruno and Michael O. Read (Vice-Chairman, CCANO Board of Directors)



## Leave a Gift for a Brighter Future

This article is shared from the e-newsletter of the Catholic Foundation of the Archdiocese of New Orleans

Sometimes, our existing financial commitments prevent us from demonstrating the true extent of our support for an organization during our lifetime. This is why bequests are so important, because they allow us to give through our will. Leaving a gift through your will to Catholic Charities Archdiocese of New Orleans is an incredibly meaningful gift, one which will help us build a brighter future. Your gift helps us fund a range of services that may not be afforded otherwise.

While the subject of writing a will is one that few of us like to think about, it is important that your will provides for those who are important to you and ensures your wishes are honored. You can make a gift from your will as a percentage of your estate or for a specific amount. You can give cash, securities, or property through your will. Most importantly, you can leave a legacy by making a gift for the future that costs you nothing today.

If you would like to write or amend your will to include Catholic Charities Archdiocese of New Orleans you can do so with a simple sentence: *I give or bequeath the sum of \$\_\_\_\_\_ (OR \_\_\_\_\_ percentage OR residual of my estate) to Catholic Charities Archdiocese of New Orleans for its general purposes (undesignated) OR for a specific named program (designated).*

If you have already included Catholic Charities Archdiocese of New Orleans in your estate plans, please let us know! We would like to thank you for your generosity, make sure the purpose of your gift is understood, and recognize you. **Please contact Helen Read Young at 504-592-5688 or email [hyoung@ccano.org](mailto:hyoung@ccano.org) for more information.**

# Peoples Health Strengthens Communities With Food for Families/Food For Seniors

**PEOPLES HEALTH**

Your Medicare Health Team

For a second year, the good people at Peoples Health are once again making a commitment to address hunger in southeast Louisiana by supporting the Food For Families/Food For Seniors program of Catholic Charities Archdiocese of New Orleans. With their extraordinary support, Food for Families/Food For Seniors is able to serve over 64,000 low-income seniors each month. As a Louisiana Medicare Advantage healthcare company invested in strengthening the communities they serve, Peoples Health makes it a point to understand the needs and lifestyles of residents, particularly seniors.

"Unfortunately, hunger is a reality for so many Louisiana seniors," said Carol Solomon, Peoples Health CEO. "Our mission is to help foster healthy lifestyles for Louisiana residents, and nutrition is at the core of a healthy life-style. Our goal in supporting the Food for Families/Food for Seniors program is to help address hunger by making sure the people who are in need of basic nutritional staples get them."

"We are so grateful for the continued support of Peoples Health for Food For Families/Food for Seniors," said Helen Young, Director of Institutional Advancement for Catholic Charities Archdiocese of New Orleans. "They continue to make a whole-hearted commitment to making a real difference in the lives of the individuals and families served by this program, and we are truly grateful!"

Peoples Health values supporting organizations like Catholic Charities Archdiocese of New Orleans that align with their mission and reflect their

ideals of being invested in the growth and well-being of Louisiana communities. In addition to their generous support, the Peoples Health staff routinely volunteer with Food for Families/Food For Seniors throughout the year, assisting with food distributions and registering new clients. They are part of the 1,800 dedicated volunteers who contribute more than 85,000 volunteer hours every year making the 400 distribution sites of Food for Families/Food For Seniors possible.

*"Many of our staff members who helped distribute food boxes were struck by how much of an impact getting such basic supplies could have on a person," Solomon said. "Volunteers saw firsthand how important it is to ensure that seniors have the necessary items to cultivate a healthy life. Without basic necessities, seniors can't focus on providing for themselves, planning for a future, or taking care of their health."*

Established in 1994, Peoples Health is a Medicare Advantage organization serving over 54,000 Medicare beneficiaries in Louisiana. The physician-owned company has over 950 employees who help administer and provide a unique approach to wellness, care coordination and support services for plan members. The company is a proud supporter of many social, cultural, athletic and health organizations and holds an NCQA accreditation. Visit [www.peopleshealth.com](http://www.peopleshealth.com) for more information.

Food for Families/Food For Seniors is the Louisiana Commodity Supplemental Food Program (CSFP). The program receives, stores, re-packages and transports supplemental food boxes to seniors throughout Louisiana for monthly distribution. Food boxes contain non-perishable pantry staples that are designed to improve the diets and health of the low-income population served.

**Thanks to Peoples Health for their continued commitment to serving seniors and families with Catholic Charities!**



*"Poverty calls us to sow hope... Poverty is the flesh of the poor Jesus, in that child who is hungry, in the one who is sick, in those unjust social structures." - Pope Francis*

## Partners in Service with our Parishes

Catholic Charities Archdiocese of New Orleans has been truly blessed by the generosity of the people of our Church Parishes. This year's second collection for Catholic Charities held on February 28th and March 1st provided over \$203,708 in support for the men, women, children and families we serve in the Archdiocese of New Orleans! From our hundreds of staff members and thousands of clients served, **thank you** for sowing the seeds of hope in our world through your support in this important collection. In this way, you truly become the loving hands of Jesus Christ serving the poor, the sick, the disabled, the homeless and those struggling in our world today!



Diana Mateo, Debbie Smith-Nelson, Tineka West and Tracy Bernard with Sr. Marjorie Hebert, M.S.C.

## Moved by the Show of Support!

RTA-Transdev employees showed they have heart by holding their own "Show Your Heart Day" to support Catholic Charities Archdiocese of New Orleans! The 400 RTA-Transdev employees had an opportunity to wear jeans to work for the month of February if they made a donation to support Catholic Charities. This initiative was led by the "CPR: Communication, Passion, Respect" employee group.

"Employees like it and we love giving back!" said Debbie Smith-Nelson, Senior Payroll Specialist for RTA/Transdev and CPR Committee Member. "We just feel so blessed to be able to do this."

In addition to "Show Your Heart Day," they have donated gifts to families in need through Catholic Charities' holiday gift drive and have supported Ciara Permanent Housing. **Thanks to RTA-Transdev CPR for their commitment to helping those in need with Catholic Charities!**

